E. Anthony Bell | Producer | Videographer
tony@belldigitalmedia.com | 843.367.5727

E. Anthony Bell
VIDEOGRAPHER

PRODUCTION PORTFOLIO

Skills

- ✓ Creative Direction & Storytelling
- ✓ Cinematography
- ✓ Video Editing & Color Grading
- ✓ Cinema Camera Workflow
- ✓ RAW Video Capture/Workflow
- ✓ Adobe Premiere 2026
- ✓ Davinci Resolve Studio
- ✓ Fairlight Audio Sound Design
- ✓ Adobe Audition
- ✓ Documentary Production
- ✓ Production Planning & Scheduling
- ✓ Video Production Management
- ✓ Media Asset Management
- ✓ Budget & Resource Management
- ✓ Commercial & Branded Content
- ✓ Corporate Communications
- ✓ Digital Content Strategy
- ✓ AI-Assisted Video Production
- ✓ Broadcast & Digital Delivery
- ✓ Gimbal Acquisition
- ✓ Adaptability

SUMMARY

Creative and detail-oriented Videographer with over 15 years of experience in producing compelling video content for broadcast, web, and social media. Proven ability to manage all production phases, from concept development and cinematography to editing and final delivery. Experienced in event videography, commercial production, and leveraging AI tools to enhance efficiency. Possesses a strong technical skill set with professional cinema cameras, lighting, and audio equipment, eager to contribute expertise to *Shootday's* freelance network.

WORK EXPERIENCE

Commercial Producer, WCBD – Nexstar Media Group | Charleston, SC
2022 – 2026

- Spearhead television commercial and branded video campaign production from initial concept to final delivery.
- Collaborate with clients and sales teams to devise creative strategies that align with marketing objectives and brand messaging.
- Orchestrate studio and field productions, managing crews, lighting, audio, talent, and logistical operations.
- Edit broadcast-quality content, encompassing color correction, audio mixing, motion graphics, and platform-specific outputs.
- Oversee project schedules, production timelines, media assets, and quality assurance throughout the production lifecycle.
- Generate content tailored for broadcast, streaming services, websites, YouTube, and various social media platforms.
- Leverage AI-powered production tools, such as Waymark, to enhance production efficiency and refine creative workflows.
- Maintain the station's YouTube channel presence and curate the digital video library.
- Operate professional cinema cameras, advanced lighting systems, and audio equipment.

Owner / Executive Producer, Bell Digital Media
2004 – 2026

- Direct all facets of client engagement, from creative development through production and post-production.
- Produce a diverse range of video content including promotional, documentary, educational, and corporate projects.
- Formulate scripts, detailed production plans, budgets, and creative concepts customized to client objectives.
- Command location-based productions while meticulously overseeing cinematography, lighting, and audio capture.
- Deliver polished final products optimized for broadcast, web, social media, and strategic marketing campaigns.
- Cultivate long-term client relationships through consistent project execution and collaborative creativity.

Adjunct Professor – Media Arts, The Art Institute of Charleston
2008 – 2018

- Instructed students in cinematography, lighting techniques, audio production, editing, narrative storytelling, and digital filmmaking.
- Provided practical, hands-on training utilizing industry-standard professional production equipment and the Adobe Creative Cloud suite.
- Supervised student film productions from initial concept development through final post-production stages.
- Prepared graduates for successful careers in television, film, commercial production, and the broader digital media landscape.

Adjunct Professor – Arts Management, College of Charleston
2015 – 2018

- Designed and taught undergraduate courses in arts management and media production.
- Mentored students in creative development, project management, and professional practices.
- Developed curriculum incorporating current production technologies and industry trends.
- Evaluated student performance while fostering collaborative and inclusive learning environments.

EDUCATION

Master of Science, Applied Physics, Appalachian State University, 1994
Boone, North Carolina

Bachelor of Arts, Physics, College of Charleston, 1991
Charleston, South Carolina

CERTIFICATIONS

CompTIA Security+
CompTIA Network+
CompTIA A+

PRODUCTION PORTFOLIO