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E. Anthony Bell
MULTIMEDIA COMMUNICATIONS & PRODUCTION PROFESSIONAL

Skills

- ✓ Scriptwriting & Storytelling
- ✓ Technical & Operational
- ✓ Scheduling & Logistics
- ✓ Equipment Maintenance
- ✓ *Adobe Premiere Pro*
- ✓ *Adobe Audition*
- ✓ *Media Encoder*
- ✓ *Davinci Resolve Studio*
- ✓ *Adobe Illustrator*
- ✓ *CorelDraw*
- ✓ On-Camera Interviews
- ✓ Livestream Broadcasting
- ✓ Video Production
- ✓ Social Media Content Management
- ✓ Digital Media Management
- ✓ Budget & Resource Management
- ✓ Commercial & Branded Content
- ✓ Digital Content Strategy
- ✓ AI-Assisted Video Production
- ✓ Broadcast & Digital Delivery
- ✓ Audio/Video Equipment Operation
- ✓ Print & Document Preparation
- ✓ Project Management
- ✓ Microsoft Office 365

SUMMARY

Multimedia and video production professional with 20+ years of experience producing compelling visual content, managing technical operations, and coordinating complex projects from concept through completion. Extensive expertise in digital video production, cinematography, audio acquisition, scriptwriting, interviewing, livestream broadcasting, and multimedia content development for broadcast, print and web. Highly proficient in professional camera systems, production equipment, and industry-standard editing software. Combines strong technical troubleshooting and project management abilities with an IT background, and experience teaching media production. Recognized for independent problem-solving, effective collaboration, attention to detail, and the ability to communicate complex technical information clearly.

WORK EXPERIENCE

Commercial Producer, WCBD – Nexstar Media Group | Charleston, SC
2022 – 2026

- Spearhead television commercial and branded video campaign production from initial concept to final delivery.
- Collaborate with clients and sales teams to devise creative strategies that align with marketing objectives and brand messaging.
- Orchestrate studio and field productions, managing crews, lighting, audio, talent, and logistical operations.
- Edit broadcast-quality content, encompassing color correction, audio mixing, motion graphics, and platform-specific outputs.
- Oversee project schedules, production timelines, media assets, and quality assurance throughout the production lifecycle.
- Generate content tailored for broadcast, streaming services, websites, YouTube, and various social media platforms.
- Leverage AI-powered production tools, such as Waymark, to enhance production efficiency and refine creative workflows.
- Maintain the station's YouTube channel presence and curate the digital video library.
- Operate professional cinema cameras, advanced lighting systems, and audio equipment.

Owner / Executive Producer, Bell Digital Media
2004 – 2026

- Direct all facets of client engagement, from creative development through production and post-production.
- Produce a diverse range of video content including promotional, documentary, educational, and corporate projects.
- Create scripts, detailed production plans, budgets, and creative concepts customized to client objectives.
- Command location-based productions while meticulously overseeing cinematography, lighting, and audio capture.
- Deliver polished final products optimized for broadcast, web, social media, and strategic marketing campaigns.
- Create YouTube and Facebook event livestreams for clients.
- Design and create posters CD cover, business cards, programs, etc.

Adjunct Professor – Media Arts, The Art Institute of Charleston
2008 – 2018

- Instructed students in cinematography, lighting techniques, audio production, editing, narrative storytelling, and digital filmmaking.
- Provided practical, hands-on training utilizing industry-standard professional production equipment and the Adobe Creative Cloud suite.
- Supervised student film productions from initial concept development through final post-production stages.
- Prepared graduates for successful careers in television, film, commercial production, and the broader digital media landscape.

Adjunct Professor – Arts Management, College of Charleston
2015 – 2018

- Designed and taught undergraduate courses in arts management and media production.
- Mentored students in creative development, project management, and professional practices.
- Developed curriculum incorporating current production technologies and industry trends.
- Evaluated student performance while fostering collaborative and inclusive learning environments.

Information Technology Field Engineer – Barrister Global Services, Charleston, SC
2014 – 2015

- Provided on-site technical support & computer/network services for corporate customers.
- Configured and supported computers, peripherals, and network environments.
- Diagnosed and resolved hardware, software, operating system, and connectivity issues.
- Installed, configured, repaired, and replaced computer hardware and components.
- Provided on-site technical support and troubleshooting.
- Supported corporate and residential users with computer and network configuration.
- Identified root causes of technical problems and implemented appropriate corrective solutions.
- Worked independently in field environments while maintaining professional customer service and technical documentation.

EDUCATION

Master of Science, Applied Physics, Appalachian State University, 1994
Boone, North Carolina

Bachelor of Arts, Physics, College of Charleston, 1991
Charleston, South Carolina

CERTIFICATIONS

CompTIA Security+
CompTIA Network+
CompTIA A+

PRODUCTION PORTFOLIO